



## Up Up and Away Kids Consignment Pricing Suggestions

Level 1 - Discount Dept. Stores: Target, Walmart, etc.

Level 2 - Dept. Stores: JC Penney, Kohl's, Sears, etc.

Level 3 - Chain Stores: OshKosh, Children's Place, Old Navy, etc.

Level 4 - Upscale and Boutique: Gymboree, Gap, Heartstrings, Laura Ashley, Nordstrom, Macys, etc.

### Recommended Pricing by Quality/Brand Name

ITEM	Level 1	Level 2	Level 3	Level 4
<b>BOTTOMS</b>				
	\$	\$\$	\$\$\$	\$\$\$\$
Jeans	2.50-5.00	3.00-5.50	3.50-8.00	4.00-9.50
Dress Pants/Slacks	3.50-6.50	4.00-7.00	4.50-8.58	5.00-10.00
Casual/Khaki	2.50-5.00	3.00-5.50	3.50-8.00	4.00-9.50
Skirts/Skorts	2.50-4.50	2.50-5.00	3.00-6.00	4.00-7.00
Shorts	2.50-3.00	2.50-3.50	3.00-5.50	3.50-6.50
Sweatpants	2.50-3.00	2.50-3.50	3.00-5.50	3.50-6.50
Leggings	2.50-3.00	2.50-3.50	3.00-4.00	3.00-5.00
<b>DRESSES</b>				
	\$	\$\$	\$\$\$	\$\$\$\$
Jumpers	2.50-4.00	3.00-5.00	3.50-6.50	4.50-9.50
Dresses	3.00-5.00	3.50-6.00	4.00-7.00	4.50-10.00
Sundresses	2.50-4.00	3.00-5.00	3.50-6.50	4.00-9.50
Holiday Dresses	5.00-7.50	5.50-9.50	6.00-10.50	6.50-15.00
<b>TOPS</b>				
	\$	\$\$	\$\$\$	\$\$\$\$
Sweaters	2.50-5.50	3.00-6.00	4.00-10.00	5.00-10.00
Sweatshirts	2.50-3.50	2.50-4.00	4.50-5.50	4.00-7.00
Turtlenecks	2.50-3.00	2.50-4.00	2.50-5.00	3.00-6.50
Long Sleeve	2.50-3.00	2.00-4.00	2.50-5.00	3.00-6.50
Short Sleeve/Sleeveless	2.50-3.00	2.50-4.50	3.00-5.00	4.00-6.50
Basic T-Shirt w/or w/out Logo	2.50-3.00	2.00-4.50	3.00-5.00	3.00-6.50
Dress Shirt	2.50-4.50	3.00-5.50	4.00-6.50	5.00-7.00
<b>OUTFITS/SETS</b>				
	\$	\$\$	\$\$\$	\$\$\$\$
2 Piece Matching (Top & Bottom)	3.00-4.50	4.50-6.00	6.00-10.00	7.50-15.00
3 Piece Matching Outfit	3.50-5.00	5.00-6.50	6.50-12.00	7.50-15.00
4 Piece Matching Outfit	4.00-5.50	5.50-7.00	7.00-15.00	8.00-20.00

<b>OUTER WEAR</b>	<b>\$</b>	<b>\$\$</b>	<b>\$\$\$</b>	<b>\$\$\$\$</b>
Winter Coat/Jacket	3.00-7.00	3.50-7.50	4.00-15.00	8.00-20+
Snow Pants	3.00-5.00	3.50-5.50	4.00-10.00	5.00-15+
Snowsuit	5.00-7.00	5.50-8.00	6.00-12.50	6.50-15+
Windbreaker	2.50-4.00	3.00-5.00	3.50-7.50	4.00-8.00
Denim Jackets	3.00-5.00	3.50-5.50	4.00-7.50	5.00-9.50
Raincoats	3.00-5.00	3.50-5.50	4.00-7.50	5.00-9.50
Polar Fleece	3.50-5.00	4.00-6.00	4.50-7.50	5.00-9.00
Vests-Lined or Quilted	3.00-5.00	3.50-5.50	4.00-7.50	5.50-9.50
Athletic/Track Suits	4.00-6.00	4.50-6.50	5.00-10.00	5.50-12.50
Spring Coat/Light Weight	2.50-5.00	3.00-6.00	4.00-8.50	5.50-10.00

<b>PAJAMAS</b>	<b>\$</b>	<b>\$\$</b>	<b>\$\$\$</b>	<b>\$\$\$\$</b>
Footed/Non-Footed Sleeper	2.50-3.00	3.00-4.00	3.50-5.00	4.50-6.50
2 or 3 Piece PJ Sets	2.50-3.00	3.00-4.00	3.50-5.50	4.50-7.00
Night Gown	2.50-3.00	3.00-4.00	3.50-5.00	4.50-6.50
Bath Robe	2.50-3.50	3.50-4.50	4.50-5.50	5.50-6.50

<b>SWIM WEAR</b>	<b>\$</b>	<b>\$\$</b>	<b>\$\$\$</b>	<b>\$\$\$\$</b>
Swim Suits	2.50-3.00	3.00-4.50	3.50-5.00	4.00-6.00
Swim Trunks	2.50-3.00	3.00-4.50	3.50-5.00	4.00-6.00

<b>SHOES</b>	<b>\$</b>	<b>\$\$</b>	<b>\$\$\$</b>	<b>\$\$\$\$</b>
Boots-Winter	2.50-3.50	2.50-4.00	3.00-9.00	3.50-12.00
Boots-Hiking	2.50-4.00	2.50-4.50	3.00-9.00	3.50-12.00
Tennis Shoes	2.50-3.00	2.00-4.00	2.50-5.00	3.00-8.00
Dress Shoes	2.50-3.00	2.50-4.00	3.00-8.00	3.50-10+
Sandals	2.50-3.00	2.50-4.00	3.00-7.00	3.50-8.00

<b>DIAPERING/POTTY</b>	<b>\$</b>	<b>\$\$</b>
Diaper Genie	4.00-7.00	-
Diaper Genie Refill-Unopened	3.00-4.50	-
Diaper Champ	6.00-9.00	-
Diaper Wipe Warmer	5.00-8.00	-
Contour Changing Pad	4.00-6.00	5.00-8.00
Changing Pad Cover	2.50-3.00	3.00-4.00
Step Stools	2.50-4.00	2.50-5.00

<b>FEEDING/NURSING</b>	<b>\$</b>	<b>\$\$</b>
Single Breast Pump	10.00-20.00	15.00-35.00
Double Breast Pump	25.00-50.00	75.00-150.00
Nursing Pillow/Boppy	3.00-5.00	5.00-10.00

INFANT EQUIPMENT	\$	\$\$
Baby Swing	15.00-25.00	20.00-35.00
Bouncy Seat	5.00-10.00	10.00-15.00
High Chair	10.00-20.00	20.00-35.00
Exersaucer	8.00-12.00	12.00-25.00
Pack n Play/Port a Crib	10.00-25.00	20.00-35.00
Umbrella Stroller	2.50-5.00	5.00-10.00
Single Child Stroller	10.00-25.00	20.00-40.00
Double Stroller	20.00-50.00	40.00-80.00
Baby Bjorn/Snugli/Sling	5.00-15.00	8.00-25.00
Bassinet	10.00-25.00	25.00-40.00

INFANT/BABY FURNITURE	\$	\$\$
Crib	50.00-100.00	100.00-250.00
Changing Table	25.00-75.00	75.00-150.00
Dresser	50.00-100.00	100.00-200.00
Glider w/Ottoman	25.00-50.00	50.00-100.00
Book Shelf - 3 Shelves	10.00-20.00	20.00-30.00
Book Shelf - 4+ Shelves	20.00-40.00	40.00-60.00
Wall Hanging Shelf	5.00-15.00	10.00-20.00

MOVIES	\$
VHS-Disney	2.00-4.00
VHS-Set (3 or more)	5.00-7.00
VHS-Other	2.50-3.00
DVD-Disney	3.50-7.00
DVD-Other	3.00-6.00

TOYS
Toys typically sell for 25% of purchase price